

# Personal Branding Sources and Resources

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[www.nwwib.com](http://www.nwwib.com)



[www.hootsuite.com](http://www.hootsuite.com) – Manages your social media sites in one place.

[www.klout.com](http://www.klout.com) – Rates your social media influence.

[www.lindseypollak.com](http://www.lindseypollak.com) – Gen Y Career Expert & LinkedIn Spokesperson. (My FAVORITE Blogger!)

[www.copyblogger.com](http://www.copyblogger.com) – Brilliant marketing advice for businesses, individuals, everyone.

[www.blog.brand-yourself.com](http://www.blog.brand-yourself.com) – Great blog with personal branding how-to articles.

[www.personalbranding101.com](http://www.personalbranding101.com) – Another great blog for personal branding.

[www.digital-photography-school.com/how-to-take-a-great-social-media-profile-picture-in-4-easy-steps](http://www.digital-photography-school.com/how-to-take-a-great-social-media-profile-picture-in-4-easy-steps) -- How to create a great profile picture.

[www.pinterest.com](http://www.pinterest.com) – A virtual pin board where you can “pin” things of interest.

Great for visual people.

[www.google.com/reader](http://www.google.com/reader) -- RSS Feed Reader